



THE WILLOWS
ASSISTED LIVING
An Eagle Crest Community

For information or to schedule a tour, please contact 608.406.3978

2555 7th Street
La Crosse, WI 54601

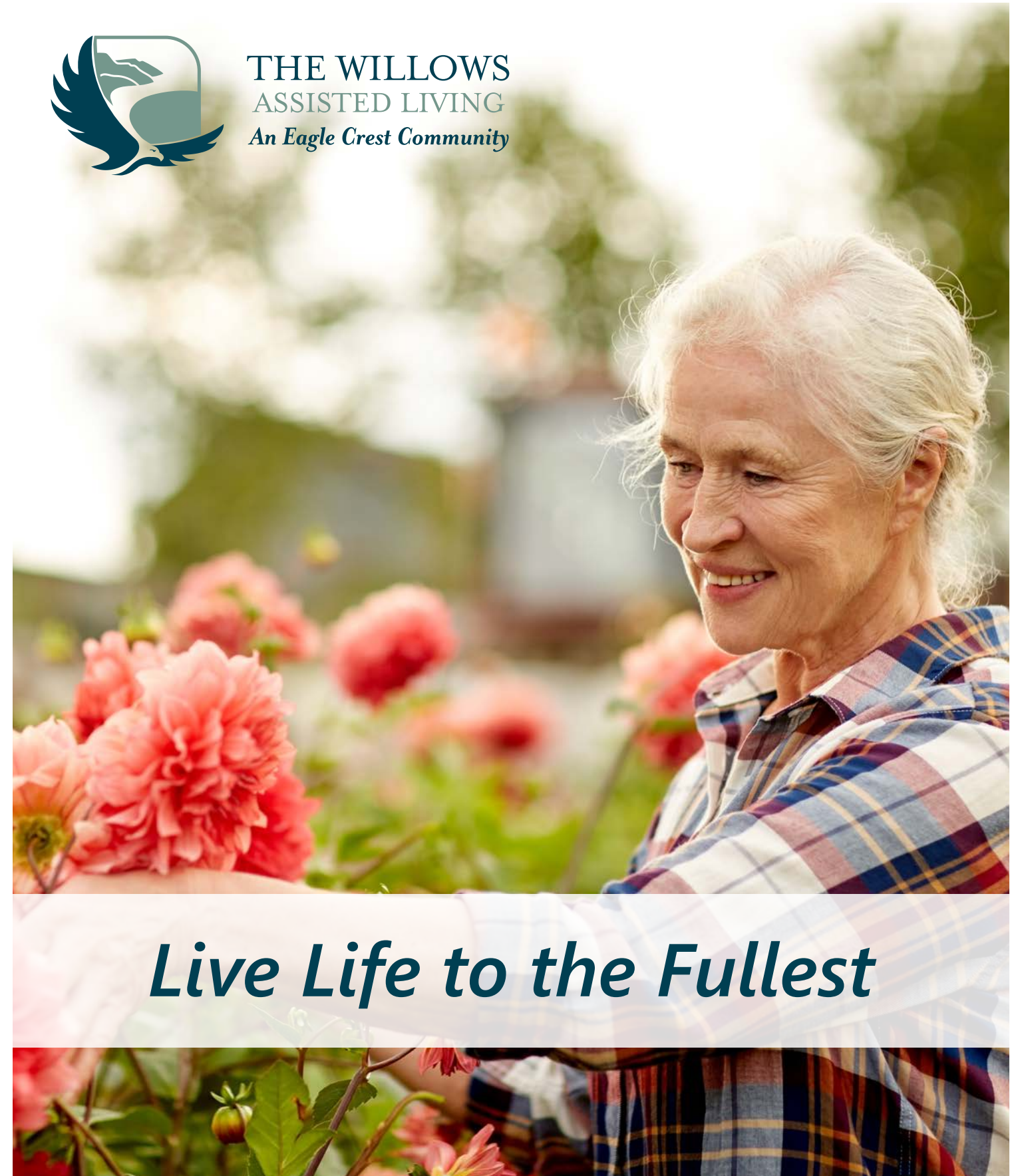


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Experience the Eagle Crest Life



"It was a very good decision to move into The Willows when we did seven years ago, before it was necessary. My husband's dementia was progressing and we wanted to move somewhere that was safe and where there was help if and when we need it. When he moved to Riverside, I was able to visit him daily until he passed away. I like the opportunity to meet and make new friends and do new things. I live in a community with others who have suffered losses in life - a loved one, a home - but we chose to live where we feel safe, feel welcomed and are supported by professionals. We were relieved of the responsibilities of living in our own home, e.g. cooking, cleaning, shoveling snow, shopping, etc. The location is wonderful and I just love my view; it's very peaceful. Also, my grandkids call this a 'Magic Place' because I can put my garbage outside of my door and someone will come pick it up!"



Live Life to the Fullest

Traditional Assisted Living

A TRADEMARK OF BETHANY LUTHERAN HOMES, INC.



The Help You Want, When You Need It

Situated along the banks of Swift Creek near Emplify Health, The Willows offers opportunity to become socially connected and free from daily responsibilities like housekeeping and meal preparation. Learn new hobbies, be creative, exercise and simply enjoy life, knowing assistance is available when needed. Once you move in, you can bet life will get easier, more relaxing, and more enjoyable.

Your home...

- Private apartment with a selection of floor plans:
 - One bedroom
 - Two bedroom
- Kitchenette with refrigerator and microwave
- Spacious closets
- Private storage
- Spacious, accessible bath with step-in shower
- Emergency call system

Your community...

- Exquisite great room
- Elegant dining room
- Bistro
- Classic front porch
- Patio area with garden
- Nestled along the backwaters of the Mississippi River
- Adjacent to Riverside, our transitional care center
- A neighbor to Harten House I and II, our memory care communities
- A few city blocks from Emplify Health
- Within minutes of downtown La Crosse, Riverside Park, restaurants, shops, theaters, and more