



CASS STREET
ASSISTED LIVING
An Eagle Crest Community

For information or to schedule a tour, please contact 608.796.1091

1315 Cass Street
 La Crosse, WI 54601

Experience the Eagle Crest Life



"As we age many of us need help with our daily living routines but do not need "Nursing Home" care. Assisted living can be a wonderful choice. I have lived at "Cass Street Assisted Living" for over three years and find the level of care to be outstanding and tailored to our individual needs. The dining room is a great place to make new friends and the menus are varied. For me, the most important thing is the sense of community that exists by both the staff and residents."



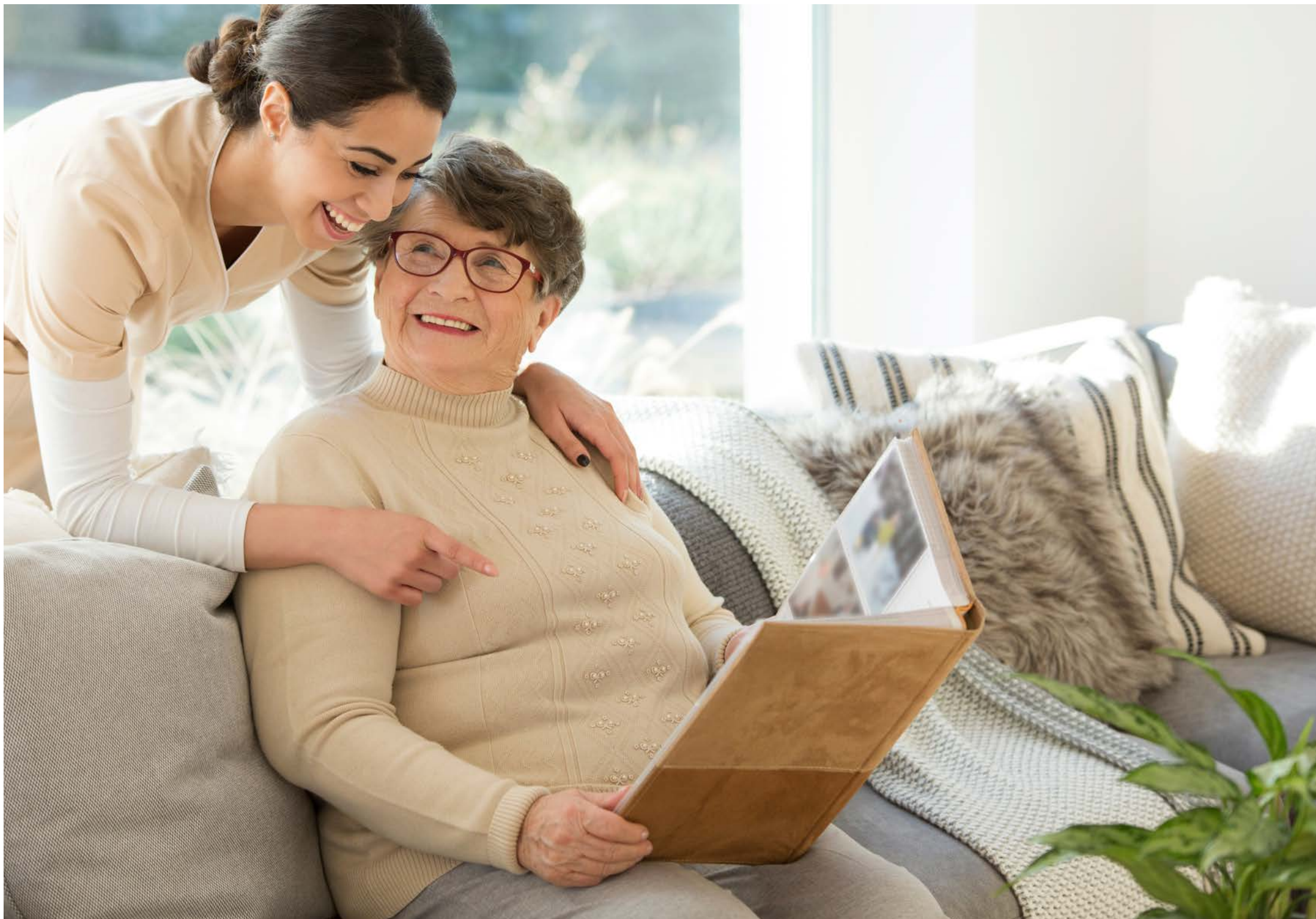
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A Legacy of Caring

Traditional Assisted Living

A TRADEMARK OF BETHANY LUTHERAN HOMES, INC.



A Rich Heritage with Exceptional Care

Located in one of La Crosse's most attractive residential neighborhoods surrounded by historical landmarks, Cass Street offers retirement living in a relaxed, serene atmosphere with classic elegance. With a rich history since opening in 1956, third generation family members are choosing Cass Street as "home," which is testament to our reputation of exceptional care as the preferred provider in the La Crosse area. At Cass Street, you will have the comfort and security knowing that as your needs change, we are here for you.

Your home...

- Private apartment with a selection of floor plans:
 - Studio
 - One bedroom
 - Suite
- Kitchenette
- Private storage
- Spacious, accessible bath with step-in shower

Your community...

- Elegant dining room
- Chapel
- Fitness room
- Library & media center
- Beauty/barber shop
- Guest suite
- Four-season sunroom
- Beautifully landscaped courtyards with walking paths
- Off-street parking
- Security system
- Located on Cass Street surrounded by many historic landmarks of La Crosse
- Near area churches
- Coffee shops, restaurants, shopping and community theaters just a short distance away